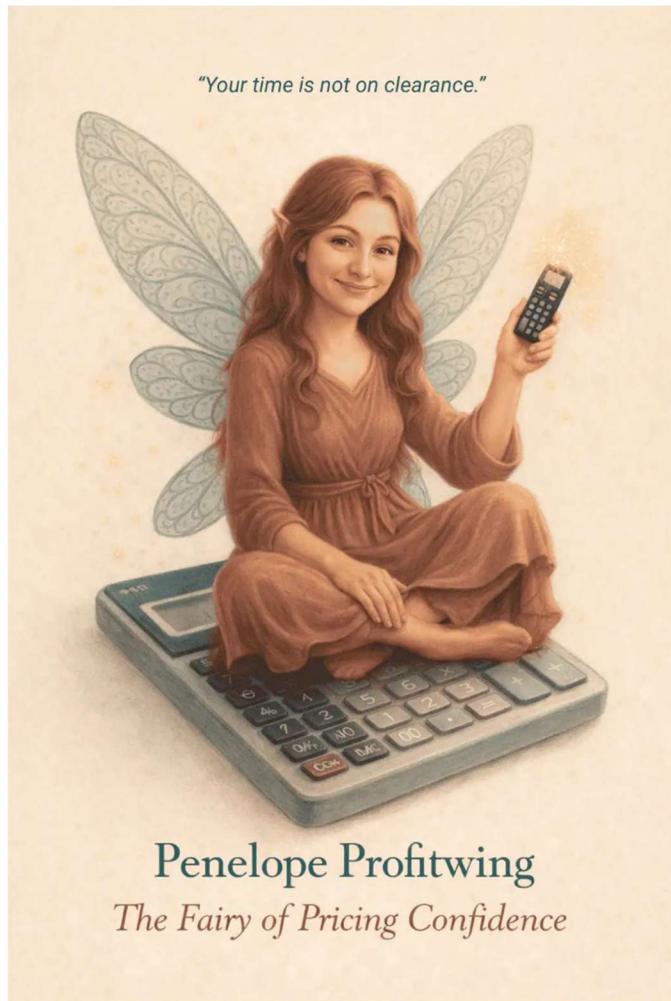


Meet Your Bookkeeping Fairies (Yes... They're Real and They're Here to Help You Run Your handmade Business Without Crying Into Your Yarn)

A whimsical dimension where financial clarity has wings... and drinks coffee.

Let's introduce you to your new "enchanted" sidekicks.





Penelope Profitwing
The Fairy of Pricing Confidence

Penelope Profitwing — The Fairy of Pricing Confidence

Penelope's whole vibe?

Making sure you stop pulling numbers out of thin air like a stressed-out yarn wizard.

She perches on your shoulder with a calculator wand and whispers things like:

"Your time matters, sweet pea. Charge accordingly."

When you doubt yourself, she reminds you:

- 👉 *Materials × 3 is NOT a real pricing strategy.*
- 👉 *Your hourly rate should be higher than the minimum wage.*
- 👉 *You're running a business, not a charity craft booth.*

She's tiny, sparkly, and slightly bossy – but only because she loves you.

Role: Makes sure makers STOP undercharging by spinning yarn into price tags.

Signature Line:

"Your time is not on clearance."

👉 **Penelope recommends – Downloading the [Handmade Product Pricing & Cost of Goods Sold Calculator](#)**



Deductabella Taxwhisper — The Tax Prep Fairy

Deductabella is the calm one.

The fairy who sits beside you during tax season and prevents you from hyperventilating into your tea or coffee.

She gently nudges you to:

- Track your income
- Save for taxes
- Keep receipts
- Stop pretending estimated taxes don't exist

She does *not* judge you for saying, "I'll do it later," but she absolutely blows glitter in your face until you do it anyway.

Role: Sorts receipts at supernaturally fast speeds & knows 17 things you forgot to write off.

Signature Line:

"Yes, that's deductible. No, that isn't. We don't speak of the third thing."

👉 **Deductabella recommends** – getting a copy of the [Tax Deductions for your handmade, creative, or craft business eBook](#)



Pixie Tallywink — The Fairy of COGS & Calm

Her job?

Helping you understand what it REALLY costs to make your handmade goodies.

She waves her wand and suddenly:

- ◆ Your inventory makes sense
- ◆ Your supply list is organized
- ◆ You know which materials go into which product
- ◆ And your pricing magically stops being a dumpster fire

She fights the COGS confusion monster daily... and she wins.

Role: Helps makers understand what things *really* cost... and sighs gently when they don't.

Signature Line:

"Coffee first. Then COGS."

👉 **Pixie and Deductabella agree – grab your copy of the [Handmade Product Pricing & Cost of Goods Sold Calculator](#)**



Yarnella Stockling — The Inventory Fairy

Yarnella is the keeper of The Stash.

You know the one. The tub(s). The closet. The basement. The shelves. The nook that used to be a dining room.

Her specialty?

Helping you know what you actually *have*, so you stop buying duplicates "just in case."

With Yarnella on duty, you'll finally be able to say:
"Yes, I do have that skein already — in Dusty Rose, Seafoam Teal, and Mauve Mist,
thankyouverymuch."

Role:

Prevents stash chaos from turning into IRS chaos

Signature Line:

"If you don't track it... I will."

👉 **Yarnella recommends reading — The Inventory + COGS For Handmade Business: Start Here**
series



Receipta Flutterbyte — The Fairy of Paperwork & Receipts

Receipta lives in an accordion file folder and cackles adorably whenever you throw a crumpled receipt into your purse.

Her powers include:

- ⌚ Reminding you to take pictures of receipts
- 💻 Sorting paperwork before it becomes a paper avalanche
- ✨ Making your bookkeeping software behave

She's the queen of "No more lost receipts."

Role:

Finds lost receipts in magical portals (pockets, purses, and glove boxes)

Signature Line:

"I smell a missing receipt."



Craftarina Cashflowwing — The Fairy of Craft Fairs & Vendor Events

Craftarina flutters into your booth, gently taps you with her wand, and whispers:
"Sweet soul... not all craft fairs deserve your blood, sweat, and crochet hooks."

She helps you:

- ✓ Track results
- ✓ Evaluate profit
- ✓ Stop signing up for events that drain your wallet
- ✓ Find the ones that ACTUALLY grow your business

She's the fairy who wants you to earn *actual* money... not just compliments.

Role: Helps makers stop doing craft fairs that drain their souls & wallets

Signature Line:

"Let's find your *best-earning* booth, darling."

👉 Craftarina recommends - downloading the [Craft Fair & Market Evaluation Workbook](#)



Aurelia Ledgerlight — The Fairy Queen of Bookkeeping Clarity

Aurelia oversees the entire Bookkeeping Fairy Realm.

She's that calm, wise, magical presence hovering behind you as you open your spreadsheet — ready to whisper:
"You're not doing this alone."

Her magic?

- ◆ Helping you understand the WHY behind the numbers
- ◆ Making bookkeeping feel doable
- ◆ Keeping all the other fairies in line
- ◆ Giving you the confidence to run your business like the CEO you are

Aurelia believes in you even on the days YOU don't.

Role: Oversees the whole fairy realm:

Signature Line:
"We balance what is unbalanced."

👉 **Aurelia recommends** – The [10-Minute Bookkeeper Handmade Business Spreadsheet Bookkeeping System](#)